



## HONORARY & MEMORIAL GIFTS

Some people prefer to make donations in place of, or in addition to sending flowers. Kaiser Foundation Hospitals will acknowledge all gifts and, by request, notify the family of all donations made in memory of their loved one. For privacy, we do not disclose the gift amounts.

Should you choose to have gifts directed to Kaiser Foundation Hospitals in memory of your loved one, feel free to use either of the two language samples below. The language can be used when submitting the memorial or obituary in the newspaper or on other printed materials.

### Donations

*In lieu of flowers, the family requests that donations in memory of INSERT NAME be made to: Kaiser Foundation Hospitals, Institutional & Planned Giving, INSERT SPECIFIC PURPOSE, 5820 Owens Drive, Building E, 4th Floor, Pleasanton, CA 94588*

### Memorials

*The Family wishes to acknowledge Kaiser Foundation Hospitals for their care of INSERT NAME. Donations in HIS/HER memory may be made to: Kaiser Permanente, Institutional & Planned Giving, INSERT SPECIFIC PURPOSE, 5820 Owens Drive, Building E, 4th Floor, Pleasanton, CA 94588*



For nearly 60 years, Kaiser Foundation Hospitals' mission has been to provide quality and affordable health care. Kaiser Foundation Hospitals is dedicated to improving the health of members and the communities it serves.

Kaiser Foundation Hospitals (KFH) is a nonprofit, public health organization exempt under IRC 501(c)(3). Kaiser Foundation Hospitals works with Kaiser Foundation Health Plan, Inc. (KFHP, Inc.) and the Permanente Medical Group in the operation of Kaiser Permanente. KFHP, Inc. and KFH are non-soliciting organizations.

For more information contact:

**Institutional & Planned Giving**  
1-855-6GIVING (644-8464)  
[Email: IPG@kp.org](mailto:IPG@kp.org)



# Giving Matters

Enhancing Patient Programs and Services Through Donations and Estate Planning



## GIVING OPTIONS

Unsolicited donations to Kaiser Foundation Hospitals are gratefully accepted and acknowledged. Direct charitable donations or a gift through your estate plan can help to enhance patient programs and services while achieving your financial goals.

### Cash Donations

A gift to Kaiser Foundation Hospitals can be directed to a particular department, project, or program.

### Gifts of Securities

An outright contribution of long-term appreciated securities to Kaiser Foundation Hospitals may be made without incurring a liability for capital gains taxes.

### Insurance or Retirement Plan

Kaiser Foundation Hospitals can be named as your primary or secondary beneficiary on your insurance policies or retirement plans.

### Memorial Gifts

Gifts in memory of a person's life may be made by contacting us or by using the sample language from this brochure.

### Bequests

Bequests are proceeds from an estate to Kaiser Foundation Hospitals through a will or living trust.

## BEQUESTS\*

A provision can be made in your will or trust to make a charitable donation to Kaiser Foundation Hospitals.

Bequests are the easiest, most popular way to leave your legacy. Your gift can be made as a percentage of your estate. Or you can make a specific bequest by giving a certain amount of cash, securities or property.

When you create your will or living trust, include the appropriate sample bequest language. If you already have a will or living trust, have your attorney add the appropriate language in a codicil, or amendment. Be sure to include how you would like your gift to be used.



### Bequest Language:

*"I give, devise and bequeath to Kaiser Foundation Hospitals, a nonprofit corporation of the State of California, tax id# 94-1105628, located at 5820 Owens Drive, Building E, 4th Floor, Pleasanton, CA 94588..."*

#### Percentage

*"... \_\_\_\_\_ % of my estate for use at the (location/medical center or department)"*

#### Specific

*"... the sum of \$\_\_\_\_\_ for use at the (location/medical center or department)"*

#### Residual

*"... all the residue of my estate, including real personal property for use at the (location/ medical center or department)"*

To explore these options or learn more about how to direct a charitable gift, contact Kaiser Foundation Hospitals, Institutional and Planned Giving Department at [IPG@kp.org](mailto:IPG@kp.org)

\* Please note that it is always best to seek advice from your financial advisor or attorney when creating or revising your estate plan.